## Paul Banks Elementary Site Council Meeting February 18, 2014

Present: Eric Pederson, Debbie Turkington, Brian Nollar, Jeri McLean, Jenny Martin, Bekah Dalke, Erin Briscoe. A quorum was present.

The meeting convened at 3:30.

I. The committee brainstormed ideas of how to communicate information about Paul Banks Elementary to the community. PBE offers strong academics mixed with across the board curriculums: art, music, physical education, socialization, \*\*\*\*

## II. Ideas:

Jenny offered that information needs to be advertised seven different ways. She asked if the community can attend activities such as movie night or assemblies, so they would become familiar. Also, personal stories.

Brian noted that it should be included that PBE is a blue ribbon school in the "Round Up" school registration advertisements.

Facebook was brought up as a form of communication. It was thought that it may be beneficial and will be looked into.

There is an open day for in kindergarten classes when parents and kids are welcome to participate.

Headstart visits the kindergarten classes as a field trip each year also. Erin suggested opening up a time for other preschools to visit. Hiring subs to assist on these days was mentioned. Having parent volunteers there to answer questions.

Deb will email Jenny for a list of preschools in town to communicate information about PBE and registration dates.

First Friday may prove to be a time to give parents a tour of the school and to describe offerings. Possibly have a Power Point running on the big screen.

Budget was discussed as a hurdle for the presentations and invited field trips. The school gets no extra money to pay for advertisements.

Also said, there needs to be a good balance. Too many events could be overkill.

It was mentioned to see if Colleen would show some slides of PBE before a kid appropriate movie.

The radio stations, newspapers, sandwich board in front with a countdown, registration sign hung in front- all advertisements that are already utilized. Maybe have signs at crucial "garage sale" sites.

Kindergarten Round Up is March 28<sup>th</sup>.

Registration is April 8-10.

Kindergarten screenings are May 1-2 by appointment.

Meeting was adjourned at 4:20 PM

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Eric Pederson – Principal